

DATA PROTECTION

Getting Practical

11 August 2010

Woolcock Institute of
Medical Research

Level 5, 431 Glebe Point Road

Glebe, Sydney

Australia

If we are living in the Information Age, then protecting that information is one of its greatest challenges.

This one-day seminar brings together professionals from Australia and North America to describe real-world, practical solutions to many of today's most vexing data protection challenges.

Who should attend?

- ♦ Security Directors
- ♦ Human Resource Professionals
- ♦ Records Managers
- ♦ Hospital Administrators
- ♦ Legal Administrators
- ♦ Facilities Managers
- ♦ Information Officers
- ♦ Privacy Compliance Professionals
- ♦ Office Managers
- ♦ Business Owners

In fact, anyone interested in leading their organisation to cost-effective solutions that deliver meaningful data protection will benefit from attending.

GET ANSWERS . . .

- ♦ **What** will the next generation of privacy and data protection regulations look like?
- ♦ **How** can you streamline policies and procedures yet still make sure they provide the direction regulators and employees require?
- ♦ **Where** does encryption fit in a data protection programme, and where doesn't it fit?
- ♦ **Why** are employees often the weakest link in protecting data (and how to confront that problem)?

Learn the answers to these and many more pressing questions from world renowned experts in the field of data protection.



NAID
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Hosted by NAID-Australasia

Schedule

- 9:00 AM **Privacy: It's in Your Hands!**
Mark Hummerston, Assistant Privacy Commissioner of Australia
- 9:45 AM **e-Recovery, e-Discovery and e-Destruction:
What Every Information Custodian Needs to Know**
Angie Keating CISA, CIPP, CISM Vice President of Compliance & Security, Reclamere, Inc.
- 10:45 Refreshment/Networking Break
- 11:15 AM **Employee Compliance:
The Experts Talk about Strengthening Data Protection's Weakest Link**
Craig Millar CPP, Head of Security Australia / New Zealand, Citigroup
Martin Beaven, Manager Projects & Technology, Qantas Airlines
Greg Cashman CPP, Manager Global Security Services, American Express
- 12:15 PM Lunch (*included with registration*)
- 1:15 PM **A Multi-Disciplinary Perspective on Selling Information Protection to Top Management**
Craig Millar CPP, Head of Security Australia / New Zealand, Citigroup
Bethwyn Berry, Compliance & Information Technology Professional
Christopher Colwell, MRMA, Nat'l Director, NSW, Records Mgmt Assn of Australasia
- 2:15 PM **Critical Elements of Creating Effective Data Destruction Policies**
Robert Johnson, Chief Executive Officer, NAID-Australasia
- 3:00 PM Refreshment/Networking Break
- 3:30 PM **Data-related Vendor Selection: Questions and Policies that Protect Your Organisation**
Angie Keating CISA, CIPP, CISM Vice President of Compliance & Security, Reclamere, Inc.
Robert Johnson, Chief Executive Officer, NAID-Australasia



Meet Some of Our Presenters

Mark Hummerston is the Assistant Privacy Commissioner of Australia, an office to which he was appointed in November 2006. He has primary responsibility for overseeing the compliance activities of the Office. Mr. Hummerston has an extensive background in public sector management, having worked in the NSW and Queensland public sectors and in local government. In particular, Mark has worked with independent integrity agencies - as Executive Director of the Crime and Misconduct Commission in Queensland and as Manager, Assessments with the NSW Independent Commission Against Corruption.

Bethwyn Berry is currently the head of Compliance & Information Technology for an international conglomerate with operations in Australia. In this capacity, she is responsible for IT compliance to legislative requirements, IT security, IT policy and standards, audits and control improvement reviews.

Greg Cashman, CPP, is the Assistant Security Manager (Security Operations Specialist) for American Express, a position which he has held for 7 years. Greg is responsible for assisting with the delivery of professional, cost effective security service to all the commercial business units and high risk premises of American Express business within Australia, New Zealand and South Pacific.

Christopher Colwell, MRMA, is a Professional member and National Director of the Records Management Association of Australasia (RMAA). In addition, he is a Casual Lecturer in the Information and Knowledge Management Programme at the University of Technology, Sydney (UTS). Mr. Colwell is also a Corporate Governance Professional and a professional member of Chartered Secretaries Australia (a "Chartered Secretary").

Session Descriptions

Opening Keynote: Mark Hummerston

Privacy: It's in your hands!

Assistant Privacy Commissioner of Australia, Mr. Mark Hummerston will discuss Privacy reform in Australia and what's in the cards, the challenges of technology, the most common problems in privacy and the overall theme of "Privacy – building it in, not bolting it on."



A Multi-Disciplinary Perspective on Selling Information Protection to Top Management

Data protection is a multifaceted endeavor, usually involving a variety of functional perspectives to implement. Complicating the situation, upper management's expertise lies outside of the data security area, making it more difficult to give it the organisational priority it should have. In this session, professionals with a variety of disciplinary backgrounds will share their perspective for successfully engaging upper management and disparate functional roles in a unified approach to data protection across an enterprise.

Critical Elements of Effective Data Destruction Policies

There are few, if any areas of information protection more misunderstood and neglected than data disposal, even though it may be the point at which information is most at risk. Organisations, otherwise conscientious about data protection, often give little or no unified direction to employees about acceptable methods of information destruction, leaving them to devices and processes that result in regulatory non-compliance, competitive espionage and embarrassing headlines. In this session, a globally recognized expert in data destruction legislation and policy development will walk attendees through a streamlined process for creating data destruction policies that give the direction employees need.

Data-related Vendor Selection: Questions and Policies that Protect Your Organisation

Billing services, records storage companies, collection bureaus, imaging companies, media vaults, IT technicians, destruction companies . . . more and more organisations rely on these services to streamline their processes, and in doing so, share personal information that must be vigilantly protected. As a result, the diligence that goes into selecting such vendors plays an important part in regulatory compliance. Negligently selecting a vendor with little or no capability for protecting this information is a violation of regulatory compliance and a hazard to those who place their trust in the organisation. In this session, professionals who have confronted this challenge will provide insights to help attendees qualify competent vendors as well as craft a vendor selection process that will stand the scrutiny of regulators in the event of a problem or audit.

e-Recovery, e-Discovery and e-Destruction: What Every Information Custodian Needs to Know

Conference planners have arranged for one of the most recognized and highly regarded authorities in North America to share her perspective and practical suggestions for dealing with the legal, regulatory and data protection issues inherent in electronic data creation and storage. The speaker will focus on the most often neglected considerations related to the unintended use, access and hazards of legacy electronic data.

Employee Compliance: The Experts Talk about Strengthening Data Protection's Weakest Link

Nowhere in any organisation is data more at risk than when employees are not held accountable for compliance to the data protection requirements of the organisation. The best data protection policies and procedures in the world can be rendered useless without employee cooperation. In this session, security professionals from some of Australia's most high-profile and data sensitive organisations will offer tried and true suggestions for promoting employee compliance, including how best to audit and enforce policies, strategies for linking compliance to evaluations, and training that includes an understanding of the relevance of data protection to the health of the organisation.



Robert Johnson is the founder and Chief Executive Officer of the Nat'l Assn for Information Destruction, a 16-year-old non-profit watchdog organisation formed in the US to develop standards and ethics for the secure destruction industry. With attention on proper information destruction and vendor qualifications growing around the world, NAID is also developing a strong presence in Canada, Europe and Australasia.

Angie Keating, CISA, CIPP, CISM, is the Vice President of Compliance & Security at Reclamere, Inc., one of North America's most highly regarded IT data forensic and protection firms. Ms. Keating is often called to speak and write on the topics related to the protection of electronic information and vendor selection criteria at US and around the world.

Craig Millar, CPP, is the Head of Security Australia/New Zealand for Citigroup. Craig has an extensive 20 year track record in Corporate Security, including several senior security positions in global organisations including his current role which he has held for the last 6 years. In this role, Craig provides security risk management advice and solutions across all aspects of physical security and has developed and implemented a comprehensive and highly successful security and fire life safety programme from the ground up.



A NAID-
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Event

DATA PROTECTION: GETTING PRACTICAL

11 AUGUST 2010

Woolcock Institute of Medical Research
Level 5, 431 Glebe Point Road, Glebe, Sydney

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Please list names as they should appear on Name Badge:

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